



SYNERGY FLAVORS

ZEST FOR MORE: A LOOK INTO CHICAGO'S NUTRITION MARKET

Amicable Ambience

The aroma of freshly squeezed lemon, cilantro, cayenne pepper, and wheatgrass are all signature scents of Chicago's finest nutritional 'bars'. Relaxing music, bright lighting, sounds of people chatting and unique artwork help to set the tone; giving each 'bar' its own distinct character.

Spice it up!

Spices such as: ginger, cayenne, and turmeric are becoming the next big move for flavor boosters in drinks. 26% of consumers are showing an interest in spices being added to their smoothies. Spices as a smoothie ingredient have increased 27% in menu mentions from 2015-2016 and are expected to continue growing.

The addition of spices creates an alluring flavor profile and a more complex and delicious flavor experience. Cayenne pepper, turmeric and ginger all have added health benefits including: a metabolism booster, a detox agent, an anti-inflammatory, and a digestive aid.



FANCIFUL ELIXIRS

Arize Imperial Kombucha, handcrafted in Chicago, created a delicious drink called Palo Santo. It has bold wood notes with hints of cream soda, coconut and vanilla... they have over 9 different flavored Kombucha's.

The Kombucha Room located in Logan Square in Chicago offers a variety of 20 different locally brewed Kombucha's on tap, which include peach habanero, pineapple jalapeno, and mango chili.

Pure Organic Juicery in Barrington, IL keeps up with the trends by incorporating ginger, cayenne, and turmeric into their rejuvenation routine drinks.

Peeled Juice Bar in Chicago provides the option to include peeled plant proteins, high-protein peanut butter, medical mushroom blend, MACA and several others to deliver that extra protein necessary to get through the day.

SYNERGY'S EXPERTISE

Synergy blends art and science in creating on-trend flavor profiles for functional, nutritional, and fortified beverages—including masking, top notes, and twists on profiles—producing an exceptional array of tastes. Synergy Flavors' creative, insight-driven approach to flavor development, together with our outstanding technical expertise, truly sets us apart.

SYNERGY FLAVORS

1500 Synergy Drive
Wauconda, IL 60084
Synergy Drive Wauconda, IL
60084

www.synergytaste.com

P: 847.487.1011