



THE NEW FLAVOR OF SPORTS NUTRITION

In today's rapidly evolving sports nutrition market, great taste has become a primary differentiator in the success of products and brands. Synergy Flavors™ has more than a century of flavoring expertise, four decades of protein research and advanced flavor technologies to meet the diverse needs of sports nutrition product formulators.

CAPABILITIES & APPLICATIONS

Synergy's extensive range of taste solutions includes an array of core flavors, extracts and essences. Customized flavor profiles can also be tailor-made to deliver dynamic flavor impact, amplified aroma and satisfying mouth-feel across energy and protein-enhanced sports nutrition formulation applications:

- Pre-workout and recovery formulations with BCAAs (*branch chain amino acids*) and other bioactive ingredients
- Rich, flavorful ready-to-drink beverages, frozen protein drinks
- High protein, dry powder blends that disperse into creamy shakes and smoothies
- Chewy, soft-baked snack bars and crunchy, whole-grain nutrition bars
- Great tasting, nutrient-dense gel formats
- Puddings, muffins, protein fortified granola clusters
- Large range of core flavors
- Unique flavor creations like: vanilla caramel, butterscotch, mocha, turtle, boston cream pie, mango, peach, hazelnut, apple pie, pineapple, french toast, banana, gingerbread, blueberry-pomegranate, eggnog, and cinnamon roll





COLLABORATION OF TASTE & PERFORMANCE

Our collaborative relationship with parent company, Carbery, a leading innovator in the manufacture of whey protein, combines Synergy's broad flavor portfolio coupled with Carbery's manufacturing expertise in whey protein concentrates, isolates and hydrolysates and their use in endurance, strength training and recovery. This combination of knowledge and expertise provides sports nutrition formulators with an unrivaled ability to develop nutritional bars, beverages and powders that strike the perfect balance of exceptional taste and outstanding performance.

ADVANCING THE SCIENCE OF PROTEIN

More than just a flavor solution provider, Synergy understands the complex issues facing sports nutrition brands and is committed to advancing the science of masking flavor challenges associated with protein-enriched sports nutrition products. Our efforts in collaboration with respected research organizations are providing a deeper understanding of how a variety of proteins bind and interact with flavor compounds enabling us to develop optimized flavors for protein-based formulations.

Create taste perfection in your next sports nutrition formulation by contacting our team of flavor experts at (847) 487-1011 or visit us @ [synergytaste.com](https://www.synergytaste.com).